



THANN LAUNCHES NEW JASMINE COLLECTION OF BODY CARE

The All-Natural Collection Includes Jasmine-Infused Body Milk and Shower Cream

OTTAWA (ON) – From the greens of Thailand – with love – the eco-luxury leader in skin, body and hair care is pleased to announce the launch of its new Jasmine Collection, one which will undoubtedly revolutionize the way Canadians care for their skin.

Jasmine is widely recognized as the King of Flowers. It shares a bold, yet sweet, pleasing romantic aroma. Native to tropical areas of Asia and Africa, it's considered one of the oldest and most versatile of all scented botanicals. Jasmine Blossoms are extremely fragile and must be hand-picked only. The extraction process must be very quick and without heat to avoid degradation of the delicate volatile oils. Jasmine is also best known as an aphrodisiac, as well as a natural anti-depressant. According to ancient Asian beliefs, it is said to help uplift your mind and open up emotional pathways.

THANN Jasmine Blossom Shower Cream creates a soft lather to gently cleanse and intensively moisturize dry and sensitive skin, enhancing its suppleness and reducing the effects of environmental stress. THANN Jasmine Blossom Shower Cream is specially formulated with Organic Coconut and Shea Butter oils, free of soap and parabens, and enriched with moisturizing benefits derived from 8.5% of natural oils and various botanical and plant essential oils.

THANN Jasmine Blossom Rice Extract Body Milk contains a myriad of nurturing emollients, moisturizers and nutrients deriving from botanical extracts, such as Vigna Aconitifolia Seed Oil, Rice Bran Oil, Organic Olive Oil, Organic Evening Primrose Oil and Shea Butter. Much richer than other aromatherapy lotions, it contains 8% of the highest quality Rice Bran Oil, absorbing quickly into the skin.

Deliciously scented with sweet Jasmine essential oil and Shea butter, these products will transform your bathing experience into the ultimate hydrating indulgence for the body and spirit.

ABOUT THANN

Manufactured in Thailand with the finest natural ingredients, all THANN products are 100% paraben-free, packed with natural antioxidants, botanical extracts, and exotic organic ingredients. Suitable for all skin types, each is blended with natural essential oils, featuring neutral, subtle scents, with no artificial colors or fragrances. Established in 2002, THANN is available in over 22 countries world-wide. The North American headquarters of THANN is located in Ottawa, Ontario.

For more information, high-resolution photos and/or product samples, please contact:

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